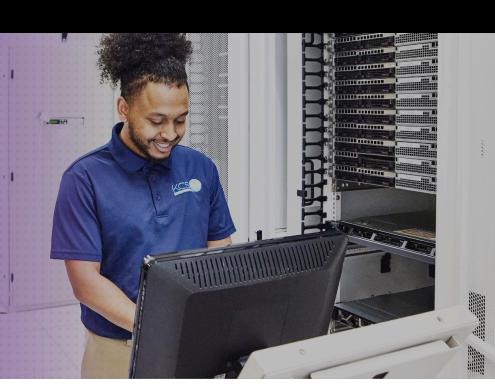
# Unlock the Power of Real-Time Data & Insights

**Boost Business Performance** with Breakthrough Technology



## High Tech Enterprises Require a Modern Data Infrastructure

To stay competitive in today's rapidly evolving high-tech industry, enterprises need to be able to collect real-time data and transform it into immediate insights to make better business decisions, and power fast, personalized experiences for customers and partners.

Yet some businesses are unable to innovate, constrained by antiquated data architectures, rising costs and complexities and a lack of IT resources.

Today's most innovative use cases in high tech require a modern data infrastructure that not only delivers the speed and scale enterprises need to fuel their applications and SaaS platforms, but also the operational flexibility they need to:



### **Deliver Powerful User Experiences** Deliver better customer segmentation and personalized

user experiences by combining real-time data and historical analysis in a single, unified database.

## **Provide Sales & Supply Chain Visibility**

Improve supply chain agility by using real-time data to assess risk, analyze trends, manage inventory and increase forecasting capabilities.

#### Enable fast, interactive SaaS applications to deliver the limitless experiences users increasingly expect.

## Power Real-Time Dashboards & APIs Power executive dashboards with 360-degree, real-time

insights. Deliver up-to-date dashboards with live data analysis for drill downs and aggregations.

# SingleStoreDB Powers Data-Driven Innovation in High Tech Enterprises

## The One Database for All Data-Intensive Applications

SingleStoreDB is a real-time distributed SQL database that combines transactions and analytics in one powerful engine, delivering the ultra-fast queries needed for limitless, breakthrough experiences. With SingleStoreDB, high-tech enterprises can drive

fast analytics on all data and serve real-time, actionable insights — across internal and external applications, dashboards and platforms.

real-time analytics for tech leaders around the globe and 100+ of the leading SaaS application providers across fintech, adtech, martech and cybertech segments.

SingleStoreDB powers data platforms and

100x Improvement in performance

**Reduction in TCO** compared to alternate data stacks

## Powering Real-Time Use Cases for Industry Leaders & Disruptors

Customer experience analytics

Modern **SaaS Applications** 

Supply chain monitoring & analytics

management

Dashboards & APIs

and real-time query processing.

Sales / inventory

SAMSUNG

**Uber** 

**///** paloalto<sup>®</sup>

cloud

Interactive

**Entertainment** 

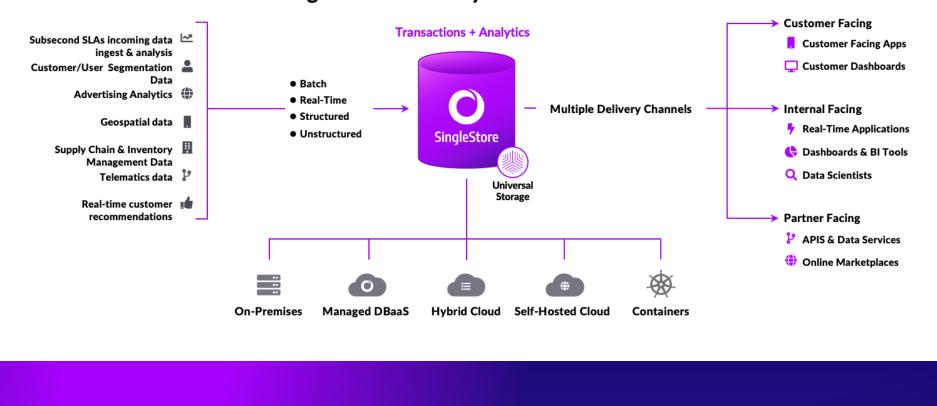
**SIEMENS** 

**NBCUniversal** 

## Turbocharge Your Apps & Analytics **Achieve Fast Event-to-Insight Performance**

# SingleStoreDB meets the toughest SLAs using distributed, lock-free ingestion

>>> Analyze Ingest



# SingleStoreDB delivers fast analytics on dynamic data for complex queries.

**Key Capabilities** 

**Ultra-Fast Ingest** Parallel, high-scale streaming data ingest handles millions



**Super-Low Latency** 

of events / second with immediate availability

Blazing fast queries deliver sub-second latencies with immediate consistency



# **High Concurrency**

real-time queries across tens of thousands of users

Unparalleled scalability enables millions of



## **Case Studies** Category Challenges

# SingleStoreDB Powers High Tech

Top Technology

Hardware Provider

Top Video Game &

Slow system leads

to data disconnect

Went from 30-minute delayed reports to

Result

Technologies

Interactive

**Entertainment** 

Consolidated data stores and

near-real-time reporting  $\rightarrow$ 



Digital Entertainment Company

Sluggish performance

delivered 100x performance improvement  $\rightarrow$ 



Mobility-as-a-Service

data

Unable to fast ingest

and operationalize

concurrent riders and drivers  $\rightarrow$ 

Generated 24/7 real-time

analytics on 1,000s of

# Ready to Unleash the Power of Your Data?

Schedule a Free, Personalized Demo Today

Simplify your data architecture while delivering the ultra-fast speed and elastic scalability you need to modernize your business for today, and tomorrow.

