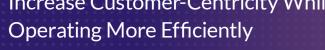
Drive Next-Generation Growth in Retail

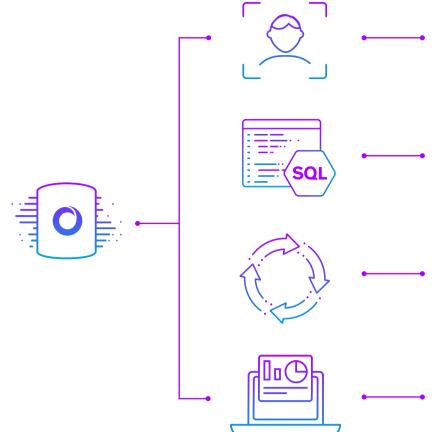
Increase Customer-Centricity While **Operating More Efficiently**



Retail & eCommerce Companies Need a Modern Data Infrastructure

With the transforming landscape as companies shift their focus to online sales vs. brick-and-mortar stores, changing customer behavior, and hyper-personalization and growing supply chain complexity, leading retail and eCommerce companies are using in-the-moment analytics to interact more effectively with their customers.

In fact, today's most successful retail industry use cases highlight the need for a modern data infrastructure - one that not only delivers the speed and scale organizations need to fuel their growing data and SaaS platforms, but also the computing horsepower and operational flexibility they can use to:



Target customers in the moment with personalized

Optimize Supply Chains

Design Powerful User Experiences

experiences using real-time segmentation, attribution and smart recommendations.

Perform Dynamic Customer Segmentation Drive sales with customer overlap analysis using

converged real-time data and historical analysis in a single SQL accessible database.

by managing point of sale, product inventory and logistic data in a single scalable database. Generate Real-Time Dashboards & APIs

Deliver real-time visibility, optimization and forecasting

Deliver up-to-date dashboards with 360-degree

data analyses and insights gleaned from employees, customers and third-party data providers.

SingleStoreDB Powers **Data-Driven Innovation**

Revolutionize Retail & eCommerce with Real-Time Data

companies to simplify their data architectures while delivering the ultra-fast speed, elastic scalability and organizational agility they need to design, evolve and deliver continuous breakthrough experiences today and tomorrow.

SingleStoreDB is the first modern relational database that enables retail and e-commerce

100x Overall network performance improvement 4x Reduction in TCO

With SingleStoreDB, companies can drive ultra-fast analytics on any data, anywhere, and serve the actionable insights — in real time — across internal and external applications, dashboards and platforms. This innovative database enables companies to move beyond their legacy data architectures to a single database that unifies all your data and supports multiple, massive workloads concurrently.

Many Industry Leaders Choose SingleStoreDB

	Tech	Retail	Finance	Media	Gaming
Customer Experience	SAMSUNG	★ macy [‡]	IEX Cloud	hulu	CAESARS ENTERTAINMENT.
Business Experience	Uber	Kelloggis	5 of 10 Top US Banks	COMCAST	Sony Interactive Entertainment

SingleStoreDB delivers fast analytics on dynamic data for complex analytical queries.

Key Capabilities



relying on slow batch processing

Streaming Data Ingest and Store

Fast Query Response

they happen using historical and real-time sources with standard SQL

Discover new customer segments, overlaps or propensity to buy events as

Collect and store multiple streams of data in a relational format, without



Proven Compatibility

ANSI SQL compliant with full data persistence improves data accuracy that also works with existing business intelligence and middleware tools

Analyze customer or asset location with precision and speed for targeting

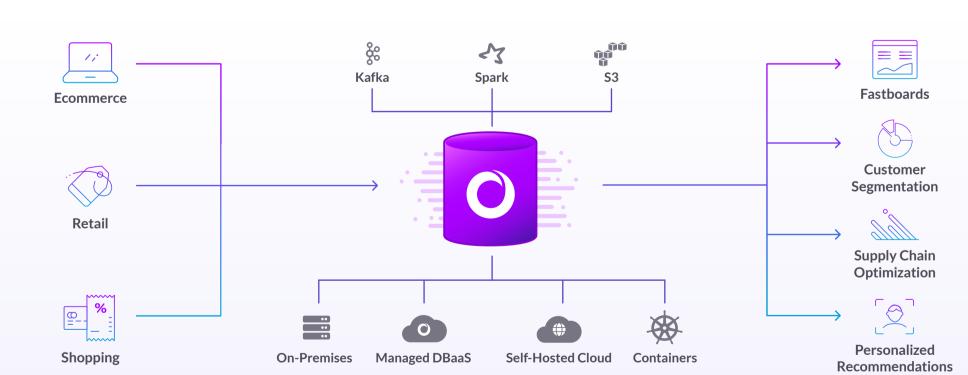


real-time query processing.

Fastest Event-to-Insight Performance

Geospatial Index

and tracking in a single scalable database



SingleStoreDB meets the toughest SLAs using distributed, lock-free ingestion and

SingleStoreDB Powers Retail & eCommerce

Challenges

Improve access to

Kelloggis

Case Studies

Manufacturing Company customer logistics data

American Department

Store Chain

Multi-National Food

Category

Result

24 hours to minutes \rightarrow

W Teespring

Social Commerce **Platform**

Online Sportswear

Retailer

Enhance eCommerce platform with high-speed

Speed up analytics

platform

analytics

rate to 300M+ events / day \rightarrow

4M+ events / day \rightarrow

Increase ingest and response

Reduced latency from

100x performance

improvement \rightarrow



Fanatics

Simplify your data architecture while delivering the ultra-fast speed,

elastic scalability and organizational agility you need to modernize

Increase scalability of its

eCommerce platform

Increased event stream to

Ready to Drive Your Next Generation of Retail Growth? Schedule a Free, Personalized Demo Today

your business for today and tomorrow.

Schedule my demo \rightarrow

